



JERUSALEM COLLEGE OF ENGINEERING

(AN AUTONOMOUS INSTITUTION)

Approved by AICTE New Delhi, Affiliated to Anna University, Chennai

Accredited by NBA and NAAC with "A" Grade

REPORT ON IIC CALENDER DRIVEN ACTIVITY

"WORKSHOP ON ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY"

The Institute Innovation Cell of our college that carries out activities under the guidance and support of Ministry of Education's Innovation Cell (MIC) aiming to systematically promote the culture of Innovation and Entrepreneurship had conducted an activity titled "Workshop on Entrepreneurship and Innovation as Career Opportunity" on 21.11.2023 at our college Seminar Hall between 1.00 p.m and 2.30 p.m in association with the Department of Biomedical Engineering. Dr. J. Sofia Bobby, Head, Department of BME and Ms. S. Purnima, Assistant Professor / BME & Innovation ambassador, JCE-IIC were the resource persons for the program. Students pursuing third year were the participants of the program. A total of around 80 students had attended and benefited from the program.

Dr. J. Sofia Bobby had given an eye-opening session on how students can make the initiative to become an entrepreneur and how to thrive as a successful Entrepreneur followed by the session by Ms. S. Purnima, who had focused on how creative thinking can be established further as an innovation and its career avenues in various fields. The session was much appreciated by the student participants which was evident through their vibrant interaction with the speakers and subsequent feedback session.

Brochure :

The brochure features a light blue background with gear and lightbulb icons. At the top, it displays the college's name and accreditation logos (NBA, NAAC, AICTE, Anna University). The main title is "INSTITUTION'S INNOVATION COUNCIL" in blue, followed by "Department of Biomedical Engineering" in green. The event title "Workshop on Entrepreneurship and Innovation as Career opportunity" is in red. A yellow banner lists "Resource Persons" with circular photos of Dr. J. Sofia Bobby (HOD-BME) and Ms. S. Purnima (Innovation Ambassador, JCE-IIC). The venue and time are "Seminar Hall, 1:00PM To 2:30PM" on "21/11/2023". At the bottom, roles are assigned: Ms. S. Purnima (Assistant Professor/BME, Program coordinator), Dr. J. Sofia Bobby (HOD-BME, Convener), Dr. P. Gnanasivam (Dean-IR& Professor/ECE, President-IIC), Dr. Ramesh.S (PRINCIPAL), and Dr. M. Mala (CHAIRPERSON).

Photos :





GPS Map Camera



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OLD BLOCK, JERUSALEM COLLEGE OF ENGINEERING, Narayanapuram,
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S. Purnima
24/11/23

Ms. S. PURNIMA
Coordinator

J. Sofia Bobby
24/11/23

Dr. J. SOFIA BOBBY
Convener

[Signature]

Dr. P. GNANASIVAM
President - IIC

[Signature]
25/11/23

Dr. RAMESH S
Principal